



FOR IMMEDIATE RELEASE:

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ShopDevious.com

ShopDevious.com Glitter Girls to Walk & Collect Cellular Phones to Donate to domestic violence victims

Scottsdale, Arizona, January 11, 2007— ShopDevious.com glitter girls to walk & collect unused/damaged cellular phones for donation to Hopeline®, helping to provide refurbished cell phones to victims of domestic violence. The map of the collection area will be available on ShopDevious.com/events after February 15, 2007. Want to volunteer to be a Glitter Girl? Email us at pr@deviouswigs.com

The glitter girls, glamorized in wild wigs & accessories, will walk through the town of Scottsdale, from door to door, in hopes of collecting a lot of cell phones to donate. Providing emergency use cellular phones to those in need is an easy way to help our community survive this epidemic. Please help by leaving your cell phone donations on your front porch for collection on March 3, 2007 from 11-1pm. Donation flyers will be dropped off in the collection area February 17, 2007 from 12-2pm, in hopes of stirring up much needed support.

Hopeline® is a phone recycling program, exclusive to Verizon Wireless®, which uses refurbished and recycled wireless equipment, regardless of carrier, make, model or technology, and Verizon Wireless® services to assist victims of domestic violence. They use the proceeds from the sale of any donated phone to fund non-profit agencies and to purchase wireless phones for victims of domestic violence. Older, unsalvageable phones are disposed of through an Environmental Protection Agency (EPA)-certified salvage company.

ShopDevious.com is an online boutique founded by Arizona resident Anna Marie Gutierrez. It has produced and participated in several successful charitable fashion shows in the Arizona valley since 2000. "Supplying & styling all the wigs for the local Arizona newscasters in the "Greif at School Program" fundraiser in 2004 was the very fun", says Anna Marie. Based in Phoenix Arizona, they design Anime wigs and have been supplying beauty & theatrical accessories since 1998.

Founder Anna Marie Gutierrez designs custom wigs for anime & cosplay fans around the world. She is a recipient of the 2006 ariZoni "Theater Excellence in Hair & Make Up" award. It was presented to her for the creation of 3 mermaid wigs she donated to the Phoenix Children's Youth Theater. Her passion is creating fashion shows, donating all proceeds to charity.

Anna Marie is available for interview or any additional questions you may have regarding ShopDevious.com at 602-330-5794.

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